



# Broadband for European Regions, from availability to penetration: the satellite contribution

30<sup>th</sup> September 2014
Committee of the Regions
Bâtiment Jacques Delors, Rue Belliard 99, Brussels
Room JDE 52

## **Agenda**

#### REGISTRATION AND WELCOME COFFEE

08:30 - 09:30

#### **WELCOME WORDS**

09:30 - 09:45

- Laure BATUT, Chairman Digital Agenda Study Group, European Economic and Social Committee
- Michel DE ROSEN, Chairman, ESOA
- Representative of Italian Presidency of the Council of the European Union

#### SABER INTRODUCTION

09:45 - 10:10

Vittorio VALLERO, SABER project coordinator, CSI-Piemonte

PANEL 1 10:10– 11:30

Satellite broadband in regional strategies within the EU framework: where do we stand?

- Mario CAMPOLARGO, Director, DG CNECT, European Commission
- Normunds POPENS, Deputy DG, DG REGIO, European Commission
- Gabriella SERRATRICE, Head of ICT Department, Regione Piemonte, Italy
- Rafal SUKIENNIK, Director of Department of Digital Development, Poland
- Mercedes BRESSO, MEP (Member REGI committee)

Moderated by Oliver JOHNSON, Point Topic

COFFEE BREAK 11:30 – 11:45









PANEL 2 11:45 – 13:15

Satellite solutions of the future at the service of regions, industries and citizens: looking ahead with a new EU Digital Agenda

- Apostolia KARAMALI, Deputy Head of Unit, Policy and Space Research, DG ENTR, European Commission
- Magali VAISSIÈRE, Director of Telecommunications and Integrated Applications (D/TIA), ESA
- Michel DE ROSEN, CEO and Chairman, Eutelsat
- Eric BÉRANGER, Senior VP, Space Systems / Programs, Airbus Defence & Space
- Gerson SOUTO, Chief Development Officer SES

Moderated by Roya AYAZI, Secretary General, NEREUS

LUNCH 13:15 – 14:45

#### **SESSION 1**

How to implement a voucher scheme within the EU funds Introduction by:

14:45 – 14:55

• Stefano AGNELLI, Eutelsat, Giorgio TARCHI, Skylogic

Q&A Session 14:55 – 15:30

with the participation of Marco PINO, DG REGIO, and Georges MATHIOUDAKIS, DG AGRI, European Commission, Stefaan DE MEY, Secretary General, Eurisy, Alessandro FIDANZA, ICT Department, Regione Piemonte

Moderated by: Patrick Sullivan, Slì Nua

#### **SESSION 2**

The future: building on SABER experience Introduction by:

15:30 - 15:45

 Agnes SALVATORI, Airbus Defence and Space, Luisella CIANI, Eutelsat, Kumar SINGARAJAH, Avanti / BRESAT project

Q&A Session 15:45 – 16:30

with the participation of Robert HENKEL, DG CNECT, European Commission, Aarti HOLLA, Secretary General, ESOA, Hector GUERRERO-PADRON, DG ENTR, European Commission

Moderated by: Patrick Sullivan, Slì Nua

**CONCLUSIONS** 16:30 – 16:50









• Michel LEBRUN, President of the Committee of the Regions

### **FINAL GREETINGS**

• Vittorio VALLERO, SABER project coordinator, CSI-Piemonte



