



Events and Training

Our latest events are listed below. Unless otherwise stated, New Economy events take place at:

New Economy
Churchgate House
56 Oxford Street
MANCHESTER
M1 6EU

To confirm attendance:

For all events (unless otherwise stated, places are free but limited), please email
Mike.Doocey@neweconomymanchester.com

Development Days are free to all Greater Manchester based officers and £199 for others attending. To book a place on the course, please email: research@neweconomymanchester.com

New Economy run regular Cost Benefit Analysis training sessions. To find out more about these, please contact Julian Cox on 0161 237 4453 or email julian.cox@neweconomymanchester.com

To download **presentation slides from our previous briefings and seminars**, please [click here](#)..

September 2014

PLACES AVAILABLE – DISCUSS Event Manchester’s message for the Scots – Go for it. – DISCUSS

[Purchase tickets from the DISCUSS web.](#)

17 September 6.00 – 8pm, Conference Hall, Manchester Town Hall, Albert Square, Manchester

The Scottish independence vote in September 2014 is a potential turning point in the United Kingdom’s history. But it also raises a crucial and current question about the autonomy of Westminster and where and when it is correct to “cut the ties”.

It should be of particular interest to those in regions such as Greater Manchester where there is an ongoing push for more and more delegated powers of our own, as evidence by our own City Deal.

It is for this reason that we should be behind devolution and let the Scots set an example of the good that can be done when we have greater power and control over our own destiny. But others will argue that the experiment is too young and it is far healthier to keep power structures – and therefore the nation – unified, finding ways to assert greater influence instead of greater control.

Broadband for European Regions, from availability to penetration: the satellite contribution.

Tuesday, 30 September 2014 from 09:00 to 17:00 (CEST)

Committee of the Regions, Rue Belliard 99, 1040 Brussels, Belgium

SABER (Satellite Broadband for European Regions) final conference aims to disseminate to all the European Regions the successful results achieved throughout the project. Indeed, the main goal of SABER thematic network

is to create the conditions for the most efficient and effective contribution of satellite systems to support the achievement of the objectives set in Europe 2020 and subsequently in the Digital Agenda for Europe (DAE) by involving European Regions.

The conference will be an international event under the patronage of the Italian Presidency of the Council of the European Union.

In the Morning session two panel discussions will cover "Satellite broadband in regional strategies within the EU framework: where do we stand?" and "Satellite Solutions of the Future at the Service of Regions, Industries and Citizens: Looking Ahead with a New EU Digital Agenda" and will be held by representatives of Regions, EU Parliament, EU Commission, ESA, Satellite Operators and Satellite constructors.

The afternoon will be dedicated to presenting the work done by SABER network during these two years and will allow full interaction with the audience.

SABER conference details are available [here](#). (16kb)

SABER conference agenda is available [here](#). (106kb)

October 2014

PLACES AVAILABLE – DISCUSS Event - English devolution – More power to the cities – DISCUSS

18.30-20.00 Manchester Town Hall

[Purchase tickets from the DISCUSS web.](#)

FULLY BOOKED – Economics for non-economists

Development Day

10.00-16.00, Friday, 17 October 2014

Rupert Greenhalgh, principal, New Economy

This one day course will cover the rudiments and theory of economics and explore how these are applied to economic development. The session will include practical, worked examples and tasks relating to a range of economic topics including: schools of economic thought; production frontiers (demand and supply, opportunity cost); competitive advantage and comparative advantage; market failures; forms of capital and drivers of growth; and sustainable development. The training will also update participants on contemporary policy agenda with lively debate focusing on economic growth and a brief overview of new ways of working and sources of investment for economic development.

PLACES AVAILABLE – Development Day – Greater Manchester Cost Benefit Analysis (CBA)

David Morris, Principal – Evaluation, New Economy

09.30 – 16.30, Wednesday 22 October 2014

New Economy, Churchgate House, 56 Oxford Street, Manchester, M1 6EU

This training course is designed for performance and finance analysts who are looking to develop economic models of new interventions / projects to show their value for money. The course is based on the Greater Manchester CBA methodology and tools. It is a hands-on, practical training session, with participations working through a series of exercises to produce a completed CBA for a hypothetical intervention.

December 2014

PLACES AVAILABLE – Development Day – Greater Manchester Cost Benefit Analysis (CBA)

David Morris, Principal – Evaluation, New Economy

09.30 – 16.30, Friday 5 December 2014

New Economy, Churchgate House, 56 Oxford Street, Manchester, M1 6EU

This training course is designed for performance and finance analysts who are looking to develop economic models of new interventions / projects to show their value for money. The course is based on the Greater Manchester CBA methodology and tools. It is a hands-on, practical training session, with participations working through a series of