



Satellite Broadband for European Regions
CIP-ICT PSP Call 6

Panel 2: Requirements of early stream regions

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Addressing market needs

- The Abruzzo region is situated in the middle of Italy
- It is crossed by the highest mountains of the entire Apennines
- There are large inner, rural areas with a low density of population with an average age over 60 years old
- the demographic factors are clearly important of broadband Internet demand
- 11,47% of the population lives in areas with “digital divide” in broadband access



June 30, 2012	Access nodes	% of population
ADSL2+ (20 Mbps)	100	69,84%
ADSL (7Mbps)	99	18,69%
ADSL Lite (640kbps)	48	2,91%
no service	184	8,56%

Positioning Satellite within your Broadband Strategy

in the strategy of the Abruzzo region, the use of satellite broadband is explicitly mentioned:

- The region has planned a budget of 300,000 Euro To provide Satellite-based Broadband services to approximately 100 farms in rural areas
- The Abruzzo region has also launched a pilot project to connect 5 municipalities to the private network of public administration with satellite technology

