



Satellite Broadband for European Regions
CIP-ICT PSP Call 6

Panel 2: Requirements of early stream regions



European Commission
Information Society and Media

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Addressing market needs

- Piedmont is a mostly hilly (30,3%) or mountaineous (43,3%) region
- Many areas difficult to cover with both wired and wireless terrestrial solutions
- Villages, Hamlets and isolated buildings home to both households and small business
- Around thousand households and business possibly living in no-spots

Positioning Satellite within your Broadband Strategy

- Satellite has always been part of the regional development strategy
- First pilot projects in 2003/2004
- Broadband precursory technology for rural areas in 2005 thanks to the combination of sat and wi-fi
- Now object of a soon to be tender for non-spot
- Around 400 k€ of contribution for the purchase and installation of the satellite CPE on EARDF funds